



2018 Great Lakes Adaptation Forum

September 24-26, 2018

University of Michigan

Ann Arbor, MI

Overview and Ambition

Building off of the success of the 2014 and 2016 fora, the 2018 Great Lakes Adaptation Forum (GLAF) will bring together practitioners and scholars from across the Great Lakes region for three days of sharing strategies and approaches to climate adaptation in an engaged learning program. The Forum will support interactive sessions and be an opportunity for exchange between hundreds of researchers and professionals working on climate change adaptation at the local, state, and regional levels in the U.S. and Canada. **The 2018 GLAF will focus on equity in climate adaptation and accelerating action through innovation and technology.**

Sharing Across Sectors

Experts and leaders in many sectors and populations - such as health, agriculture, urban planning, and Tribes - are working to accelerate climate change adaptation action. It is more necessary than ever to share successful practices and brainstorm ways to transfer these successes to new contexts. The Forum's program approach will breakdown silos between these sectors, creating ample opportunities for practitioners to share best practices and lessons learned and work jointly to produce solutions to climate challenges facing our region.

Hosts and Sponsors

The 2018 Great Lakes Adaptation Forum is co-hosted by the Great Lakes Integrated Sciences and Assessments (GLISA) and the American Society of Adaptation Professionals (ASAP). We are seeking organizations, academic institutions, businesses, foundations, and agencies to support the Forum through sponsorship. Forum sponsors can choose an overarching contribution level, contribute to our travel scholarship fund, and/or purchase dedicated exhibit space. See the next page for a detailed list of opportunities and associated benefits. Please contact GLISA Program Manager, Jenna Jorns (jjorns@umich.edu) to discuss which opportunity is right for you!

Sponsorship Opportunities

Demonstrate your commitment to climate change adaptation and innovation in the Great Lakes region by becoming a sponsor of the 2018 Great Lakes Adaptation Forum! Please contact GLISA Program Manager, Jenna Jorns (jjjorns@umich.edu) to discuss which opportunity is right for you!

Tiered Overall Sponsorship*

| Benefits | Platinum \$10,000 | Gold \$5,000 | Silver \$3,000 | Bronze \$1,500 |
|--|----------------------|-----------------|-------------------|-------------------|
| Complimentary registrations | 4 | 3 | 2 | 1 |
| Name/logo on promotional materials, website, and program | ✓ | ✓ | ✓ | ✓ |
| Complimentary Exhibit Booth | ✓ | ✓ | ✓ | |
| Logo projected on screen during plenary session | ✓ | ✓ | ✓ | |
| Acknowledgement at Forum opening | ✓ | ✓ | | |
| Provide reception opening remarks** | ✓ | ✓ | | |
| Prominent logo placement on Forum website and program | ✓ | | | |
| Mentioned in press releases | ✓ | | | |
| Provide Forum's opening and/or closing remarks | ✓ | | | |

**Reception will take place on Monday and Tuesday evenings, venue and times to be determined.

Targeted Opportunities

GLAF Travel Scholarship Fund: \$500-unlimited

Provide much-needed support to cover registration fees and travel for students, representatives from local governments, tribes, environmental justice organizations, nonprofit organizations, community based organizations, and other resource-constrained individuals. Scholarship fund sponsors at \$1,000 and above will have their name/logo on promotional materials, website, and program. Scholarship fund sponsors at \$5,000 and above will receive acknowledgement during the forum opening. Scholarship fund sponsors at \$10,000 and above will also receive a prominent logo placement and a press release mention.

Exhibit Space*

Exhibit space provides targeted opportunities to showcase your products, services, and projects and interact directly with Forum participants.

➤ Forum Exhibition Booth: \$400

Exhibitors will have the opportunity to meet and mingle with Forum attendees during breakfast and coffee breaks with a dedicated table. The exhibitor space is in a central area of the Forum, providing ample opportunity to interact and share resources with attendees.

➤ Technology Showcase Table: \$250

Host a table at the Tuesday evening Technology & Innovation reception. Highlight new technology and share resources with attendees throughout the reception.
Venue and time to be determined.

*Additional Travel Fund Support: In order to create an inclusive and diverse forum, GLISA & ASAP are dedicated to providing travel support to as many participants as possible. As such, 10% of all funds received from Tier sponsors and exhibit space purchases will be directed to the travel scholarship fund.